

BRENT A. MARSH, Ph.D.

brentalanmarsh@gmail.com

EDUCATION

Doctor of Philosophy – Higher Education Administration, August 2006

Bowling Green State University, Bowling Green, OH

Master of Science – College Student Personnel, May 1999

Kansas State University, Manhattan, KS

Bachelor of Arts – Sociology, May 1997

Kansas State University, Manhattan, KS

EXPERIENCE

UNIVERSITY OF MISSISSIPPI - Oxford, MS

Assistant Vice Chancellor for Student Affairs and Dean of Students, August 2019 - present

- Support Vice Chancellor for Student Affairs as one of three Assistant Vice Chancellors within the Division of Student Affairs, specifically overseeing the Dean of Students Community of Practice consisting of five units focused on student engagement, leadership development, and support
- Provide leadership, oversight, and support to Conflict Resolution and Student Conduct, Fraternity & Sorority Life, Gertrude C. Ford Ole Miss Student Union, U-Matter: Student Support and Advocacy, and CASE: Confidential Advocacy, Support, and Education, comprised of 32 professional staff, 16 graduate assistants, 50 undergraduate student employees, \$3.5M in operating funds, over \$419,000 in foundation funds, and \$45,375 in FY25 funds from the Family Leadership Council
- Chair the Behavioral Intervention Team, a cross-departmental group of content area experts tasked with addressing student behavioral concerns which are not supportive of UM operations and mission fulfillment
- Co-lead Chancellor's Leadership Class, a two-semester freshmen leadership course enrolling roughly 90 entering students per year and featuring prominent alumni and accomplished professionals
- Maintain numerous student-facing policies and related resources such as the M-Book, After-Hours On-Call Staff Manual, Behavioral Intervention Team Manual, and more
- Administer the student death protocol as needed, providing support for grieving families and friends while coordinating with campus partners
- Developed and co-coordinate the First Amendment Support Team, a group of staff volunteers that support and respond to expressive activity on campus
- Serve as co-advisor to the Associated Student Body, the University of Mississippi's (UM) student government association comprised of roughly 160 elected and appointed members
- Serve as lead advisor for Tassels Chapter of Mortar Board national college student honor society, which transitioned in five years from a relatively inactive organization to being recognized in 2022 with two national awards, four in 2023, and seven in 2024 including nation's top chapter award
- Oversee annual student recognition through Who's Who Among Students at UM and the prestigious Hall of Fame while initiating a Hall of Fame capital project through alumni inductee engagement
- Collaborate with students, faculty, and staff to achieve Dean of Students-led goals of fostering a more inclusive, welcoming campus and developing a comprehensive student leadership vision and plan

Interim Director, Fraternity & Sorority Life, January - July 2022

- Led rebuilding of a five-member FTE staff that entered 2022 with one remaining employee plus three graduate assistants, rallying the team to manage operational and programmatic responsibilities

- Guided staff and student leaders to support a fraternity and sorority community then consisting of 6,338 members across three councils representing 33 chapters with 25 maintaining campus residences
- Developed positive relationships with student leaders, chapter advisors, house directors, house corporation board members, and other key constituents
- Consulted and collaborated with various campus departments and local entities to provide direction and support to students regarding security, safety and code compliance
- Coordinated the Fraternity & Sorority Life Advisory Board, which enlists alumni participation and financial support while leveraging their guidance regarding community growth and strategy

ROGERS STATE UNIVERSITY - Claremore, OK

Vice President for Student Affairs, September 2014 - July 2019

- Led division of Student Affairs comprised of 25 full-time personnel with 10 direct reports providing oversight of 10 departments, specifically: career services, counseling services, esports, disability services, health center, residential life, student activities, student development, TRIO-EOC, and GEAR UP
- Reported to President and served on 9-member cabinet, collaborating with colleagues representing all segments of the institution in fulfillment of the Rogers State University (RSU) mission and support of its three campuses and online population serving approximately 4,000 students in total
- Managed \$4.6 million budget to operate the Student Affairs Division, which comprised approximately 14% of the RSU budget
- Worked closely with legal counsel and staff members to ensure policies and procedures remained current and compliant with governmental, accrediting, and other regulatory bodies
- Chaired campus Threat Assessment Review Committee, participated on Behavioral Intervention Team, and provided leadership for campus emergency response preparation and protocol
- Compiled and reported crime data according to federal guidelines outlined in the Jeanne Clery Act, including update and distribution of the 90-page RSU Annual Security Report
- Coordinated annual assessment efforts of division departments, coaching staff to focus on student learning and development outcomes relevant to department, division, and university missions
- Served as co-advisor to RSU Student Government Association and new student orientation program, Hillcamp, which provided new students with an immersive, four-day campus acclimation experience each August prior the start of classes
- Collaborated closely with various campus partners, particularly academic affairs, athletics, campus police, dining services, enrollment management, and physical plant
- Served as the University's Equal Opportunity Officer, meeting with personnel and conducting administrative reviews as needed
- Oversaw the University's Gender-based Misconduct Policy for Students, working closely with legal counsel and the Title IX Coordinator on policy and procedure updates and implementation, selecting and training hearing panel members, and providing required training for students and employees
- Reviewed and signed contracts for the Division, including 33% savings through contract negotiation with vendor that provides Title IX and various wellness training courses for students; managed the ongoing implementation of the contract while partnering with human resources for deployment of employee training programs

HOWARD PAYNE UNIVERSITY - Brownwood, TX

Vice President for Student Life & Dean of Students, July 2010 - August 2014

Assistant Vice President for Student Life & Dean of Students, October 2008 - June 2010

Dean of Student Life, August 2004 - September 2008

- Oversaw division of Student Life which included athletics, campus safety, chapel, cheerleading, conduct program, counseling services, fitness center, health services, intramural sports, mail/copy

center, residence life, student activities, student government, student ministry, and student organizations with increasing responsibilities concomitant with two promotions over a 10 year period

- Managed division comprised of 37 full-time and eight part-time staff and 32 department or program budgets totaling over \$1.2M in operations and nearly \$1.5M in personnel
- Reported to the President of the University, serving on his six-member Administrative Council and assisting with special projects on both delegated and volunteer bases
- Directly supervised team of 14 student affairs staff in implementing programs and services to foster student learning, success, and growth in a dynamic, faith-based liberal arts institution
- Worked closely with the Athletic Director in overseeing an athletic program comprised of 10 sports within NCAA Division III, competing in the American Southwest Conference, and applauding a sizeable number of HPU student-athletes recognized with NCAA academic honors each year
- Ensured the University was current and compliant with existing and new governmental regulations such as Title IX, Violence Against Women Act, and many more
- Oversaw the campus emergency response plan while collaborating with colleagues in finance, human resources, physical plant, and campus safety to continually evaluate and enhance campus safety
- Researched, procured, and maintained an internet-based mass notification system to communicate critical information to students, faculty, and staff
- Emphasized professional development among staff members by encouraging association memberships, conference presentations, and ongoing immersion in relevant literature despite budgetary limitations for such initiatives
- Provided oversight for assessment activities for all administrative and student support services
- Negotiated, launched, and provided ongoing oversight for a campus shuttle bus service in partnership with a regional transit operator
- Instituted a university ring tradition, involving student leaders in the decision-making process and soliciting broad-based student input into the design and purchasing method, accepting ongoing responsibility to administer the program
- Co-advised 14-member Student Planning Committee, a group of student leaders tasked with planning, implementing, and evaluating the new student orientation program
- Supported and worked closely with student activities director in the oversight of approximately 30 student organizations including both local and national Greek-letter organizations
- Advised 40-member Student Government Association, fostering communication, leadership, and organization skills as the group advocated for the student body and worked with administration
- Served as advisor to Student Foundation for two years, a group of students who serve the University at various functions and who conduct major fundraising initiatives to support student scholarships, including finals week care packages and the annual Spring Sing song/dance/theatrical production involving fraternities and sororities on campus
- Strengthened departmental functioning through the implementation of annual operations calendars, administrative procedures and forms, customer service strategies, and regular university-wide e-mail communications updating students and employees about departmental features and initiatives
- Compiled and reported crime data according to federal guidelines outlined in the Jeanne Clery Act
- Assisted with the planning and implementation of major events such as Chime In, Chime Out, Commencement, Family Weekend, Homecoming, and certain Chapel/Student Assembly sessions
- Collected and compiled community service data for application process that resulted in University recognition for consecutive years in the President's Higher Education Community Service Honor Roll
- Developed, revised, and produced department publications such as the student handbook, student directory, residence life guidebook, student photo directory, parent handbook, and websites

BOWLING GREEN STATE UNIVERSITY - Bowling Green, OH

Doctoral Assistant, Office of the Vice President for Student Affairs (VPSA), August 2002 - July 2004

- Supported the Assistant to the VPSA with development initiatives, including the coordination of a reunion at Homecoming and receptions at national student affairs conferences
- Authored and solicited articles for a Student Affairs division newsletter aimed at donor cultivation
- Helped plan and implement the 23rd Richard F. Stevens Institute, an intensive, week-long personal/professional development opportunity for senior student affairs officers belonging to NASPA: Student Affairs Administrators in Higher Education
- Coordinated the annual Gerald L. Saddlemire Memorial Lecture
- Updated and distributed the *Ohio Association of Student Personnel Administrators Directory*
- Planned and implemented training sessions for new graduate assistants in the Division of Student Affairs, monthly dinners between student groups and the VPSA, and other events as needed

CENTURY CAMPUS HOUSING MANAGEMENT, L.P.

Managing Director, University Park Apartments, Abilene Christian University - Abilene, TX

October 2000 - July 2002

- Managed and oversaw all operational aspects of a privatized, on-campus student apartment facility comprised of 488 beds
- Supervised four full-time staff members (Resident Director, Accountant, Maintenance Supervisor, and Maintenance Assistant) and eight part-time student staff members (Resident Assistants)
- Implemented and monitored an operational budget of \$1.5 million, including monthly financial reports, accounts receivable, and accounts payable
- Administered all marketing activities, including campus advertising, on-going leasing efforts, the room/roommate assignment process, and resident retention
- Oversaw the preventative and routine maintenance process and strategically planned capital improvement projects
- Solicited bids from, negotiated with, and selected various service contractors
- Ensured educational and social program implementation to meet residents' developmental needs
- Developed, administered, and compiled resident satisfaction surveys, using the results to guide decision making and improve customer service delivery
- Maintained and nurtured relationships with various university departments, such as campus life, residence life, admissions, and campus security/police
- Authored the *University Park Guidebook*, an informative orientation booklet for new residents

MCMURRY UNIVERSITY - Abilene, TX

Assistant Director of Residence Life, January 1999 - October 2000

- Improved and maintained operations of a residence life system comprised of four residence halls for 590 undergraduate students, 16 resident assistants, and two Assistant Directors of Residence Life
- Hired and trained 16 Resident Assistants, directly supervising and evaluating eight of them
- Supervised 14 desk workers, 10 summer conference staff members, an ACUHO-I resident director, a summer graduate resident director, and an undergraduate student affairs intern
- Managed occupancy of two residence halls housing 280 undergraduate men, as well as the entire summer conference housing process
- Organized and implemented annual room selection process and housing assignments for a 590-bed residential system
- Coordinated student conduct, including report interpretation to determine policy violations, conduct hearings, developmental sanction design and administration, and appropriate follow-up
- Established and enforced policies and procedures to facilitate student and community development
- Provided on-call crisis response for the residence hall system, including basic counseling and referral

KANSAS STATE UNIVERSITY - Manhattan, KS

Assistant Residence Life Coordinator, January 1997 - December 1998

- Supervised, trained and evaluated 10 Resident Assistants, one Multicultural Assistant, and 14 Community Assistants (front desk staff) in both a men's and a women's residence hall of 600 students each, emphasizing academics, involvement, diversity, community development, and enrollment management
- Facilitated, through supervision of Resident Assistants, the implementation of the Resident Experience Curriculum, a programming model based on assessment of student needs, one-on-one interactions, and passive as well as event-based programming
- Managed occupancy process, scheduled and conducted developmental conferences with residents, performed academic interventions, and fulfilled other administrative functions
- Advised the Housing and Dining Services Judicial Board and worked closely with the Chief Justice
- Co-advised Hall Governing Board with a budget of \$13,000 and Little Apple Chapter of National Residence Hall Honorary
- Taught Guidance for the Paraprofessional (EDCEP 311), a required leadership course for all Resident Assistants and Multicultural Assistants
- Planned centralized fall training for 71 Resident Assistants and 3 Multicultural Assistants

RELATED EXPERIENCES

Organization and Policy in Higher Education (EDHE 351) Instructor, August 2021 - present

University of Mississippi, Oxford, MS

- Serve as inaugural instructor for one of three core courses in the Higher Education minor instituted in 2021 by the Department of Higher Education
- Develop and deploy curriculum in an asynchronous, online environment utilizing BlackBoard tools
- Provide students the opportunity to explore topics of interest while also introducing a wide variety of issues related to higher education governance, organization, and policy

Topics in Higher Education (EDHE 670 & 770) Instructor, January - May 2024

University of Mississippi, Oxford, MS

- Developed and led course for students enrolled in the Department of Higher Education's M.A. in Higher Education/Student Personnel and Ph.D. in Higher Education programs
- Designed curriculum, established course learning and assessment objectives, and facilitated course delivery in a manner that centered individualized student learning and professional exploration
- Enlisted various guest speakers representing a wide range of university perspectives in order for students to cultivate a broader understanding of leadership challenges and priorities while considering their own professional development

The College Experience (ORIE 1151) Instructor, August - December 2018

Rogers State University, Claremore, OK

- Co-taught first-year seminar course to 20 students covering topics such as academic success strategies, campus involvement, diversity and inclusion, identity development, money management, and health and wellness topics
- Collaborated with Vice President for Enrollment Management in planning and implementing this pilot program which placed students from two new student orientation small groups in the class section and involved their small group mentors as peer instructors, an experience which will inform the future of RSU's first-year experience program

Church and Personal Finance (YMN 5370) Instructor, Spring 2008 - Spring 2012

Howard Payne University, Brownwood, TX

- Prepared bi-annual course in Master of Arts in Youth Ministry program which launched in 2006, designing and implementing the course curriculum
- Taught course to roughly 10 graduate students per class, challenging and equipping them for success in both church and personal finances while receiving high marks on course evaluations

Institutional Effectiveness Coordinator, September 2007 - July 2009

Howard Payne University, Brownwood, TX

- Monitored assessment efforts across all academic and administrative departments, ensuring faculty and staff were aware of the overall process as well as data sources, deadlines, forms, and procedures
- Supported and trained faculty and staff in completing assessment reports, including writing outcomes statements, instrument design, data collection, and data analysis
- Compiled annual Institutional Effectiveness report in preparation for accreditation review

Career and Life Planning (UNIV 131) Instructor, January - May 2004

Bowling Green State University, Bowling Green, OH

- Educated a section of student-athletes about career and life planning issues, covering personal inventories, goal setting, career resources, résumé development, interviewing skills, and other career-related topics

University Success (UNIV 100) Instructor, August - December 2003

Bowling Green State University, Bowling Green, OH

- Taught first year success class to 21 traditionally-aged students, focusing on topics such as critical thinking about values, money management, navigating campus, time management, and wellness
- Planned lessons and facilitated class sessions in conjunction with a student-peer instructor

Office of Residence Life Student Satisfaction Survey Coordinator, November 2002 - February 2003

Bowling Green State University, Bowling Green, OH

- Administered the survey preparation, distribution, collection, and analyzation processes
- Co-authored and compiled a comprehensive summary report of survey results

Freshmen Seminar (McM 101) Advisor and Instructor, July 1999 - December 2000

McMurry University, Abilene, TX

- Taught first year seminar to sections of traditionally-aged students
- Provided academic advisement throughout the freshmen year for seminar students

Host Coordinator, SWACUHO Resident Assistant Conference, February 1999 - November 2000

McMurry University, Abilene, TX

- Compiled and submitted a successful bid for McMurry University to host the Southwest Association of College and University Housing Officers (SWACUHO) Resident Assistant Conference
- Coordinated and supervised a twenty-month planning process to host the conference of 380 attendees
- Trained and advised student leaders to fulfill their duties as members of the host institution team
- Oversaw all budgetary processes and maintained regular communication with the SWACUHO treasurer

COMMITTEE EXPERIENCES

University of Mississippi

- Co-Chair, Hazing Prevention Task Force, May 2023 - present
- Chair or Co-Chair, Fraternity & Sorority Facilities Committee, June 2021 - present
- Convener, August Calendar Working Group, February 2021 - present
- Co-Coordinator, First Amendment Support Team Advisory Committee, August 2020 - present
- COVID-19 Incident Response Team, March 2020 - May 2022
- Sarah Isom Center for Women and Gender Studies Steering Committee, February 2020 - 2022
- Crisis Action Team, August 2019 - present
- Gameday Committee, August 2019 - present
- Retention Advisory Board, August 2019 - present
- Student Organization Conduct Intervention Team, August 2019 - present

Rogers State University

- President's Cabinet, August 2014 - July 2019
- 2016-2020 Strategic Planning Committee, October 2015 - July 2019
- Athletic Advisory Council, September 2014 - July 2019
- Behavior Intervention Team, September 2014 - July 2019
- Budget Advisory Committee, April 2015 - July 2019
- Chair, Threat Assessment Review Committee, September 2014 - July 2019
- Co-Chair, First-Year Experience Planning Committee, April 2017 - July 2019
- Council on Student Affairs (COSA), Oklahoma State Regents for Higher Education (OSRHE), September 2014 - July 2019
- Environmental Health & Safety Committee, July 2018 - July 2019
- GEAR UP Advisory Board, OSRHE, March 2019 - July 2019
- Jenzabar EX Administrative System Implementation Team Member, April 2015 - July 2019
- John N. Gardner Institute Foundations of Excellence – Transfer Focus Steering Committee, December 2017 – July 2019
- Leadership Academy Planning Committee through COSA/OSRHE, November 2015 – May 2017
- RSU Representative to Claremore Comprehensive Planning Committee, April 2018 - July 2019
- Web Accessibility in Higher Education Committee, October 2014 - July 2019

Howard Payne University

- President's Administrative Council, July 2010 - August 2014
- Chair, Institutional Effectiveness Committee, September 2007 - July 2009
- Chair, University Retention Committee, October 2005 - July 2006
- Co-Chair, Quality Enhancement Program Committee, August 2004 - May 2008

Bowling Green State University

- Graduate Student Senate, August 2002 - May 2003
- National Association of Student Personnel Administrators' 23rd Richard F. Stevens Institute Planning Committee, September 2002 - July 2003
- Ohio Association of Student Personnel Administrators/Ohio College Personnel Association Conference Planning Committee, October 2002 - January 2003
- Student Affairs Development Advisory Committee, September 2002 - July 2004
- University Discipline Committee, September 2002 - May 2004
- University Safety Committee, September 2002 - December 2003

Century Campus Housing Management and Abilene Christian University

- University Park Apartments Management Committee, October 2000 - July 2002

McMurry University

- Alcohol Awareness Week Committee, October 1999
- Core Values Subcommittee, August 1999 - March 2000
- Dean of Students Search Committee, June 2000
- Early Alert Committee for Students At-Risk, January - May 1999
- Residence Life Task Force, April 2000
- Student Retention Council, June 1999 - October 2000
- VisionQuest: Pre-Registration Planning Committee, April - July 2000

Kansas State University

- Housing and Dining Services Resident Assistant/Multicultural Assistant Selection, 1998 - 1999
- Housing and Dining Services Risk Management Educational Programming, 1998 - 1999
- Housing and Dining Services Resident Assistant/Multicultural Assistant Training, Summer 1998
- Kansas Student Affairs Conference Planning, 1997 - 1998 (Program Committee Chairperson)
- Residence Hall Governing Organizations' Student Leadership Retreat, Fall 1998
- Residence Hall Leadership Conference, Fall 1997
- Women's Resource Center Director Search Committee, Spring 1998

PERSONAL AND PROFESSIONAL DEVELOPMENT

Honors and Awards

- *Excellence in Advising Award*, Mortar Board National College Senior Honor Society, 2023
- *Faculty Award for Academic Excellence*, Higher Education Administration Ph.D. program, Bowling Green State University, 2004
- *Outstanding Performance Award*, McMurry University Enrollment Management and Student Relations Division, Fall 1999.
- *Outstanding Graduate Student in Education Award*, Kansas State University College of Education, Spring 1999.
- *Upper Midwest Region-Association of College and University Housing Officers (UMR-ACUHO) President's Scholarship*, 1997 and 1998.

Publications

Ali, D., Hinds, T. L., King, S., Lindaman, K., Marsh, B., & Payseur Oeth, E. (2020). Deliberation and democratic practice: A student affairs approach. *Higher Education Exchange*, 33-50.

Marsh, B. A., Andre, T. L., & Payton, S. L. (2020). Esports on campus: Challenges, considerations, and opportunities. In J. P. Freeman, C. L. Keller, & R. L. Cambiano (Eds.), *Higher education response to exponential societal shifts* (pp. 330-355). Hershey, PA: IGI Global.

Marsh, B., Payseur Oeth, E., Lindaman, K., Ali, D., King, S., & Hinds, T. L. (2020). *Free speech and the inclusive campus: How do we foster the campus community we want?* Washington, DC: NASPA.

Marsh, B., & Hall, D. (2019). The rapid rise of esports. *Leadership Exchange*, 17(2), 28-35.

- Marsh, B. A. (2011, Winter). Employ online survey tools to empower residence life personnel. *SWACUHO News*.
- Marsh, B. A. (2006). Examining the personal finance attitudes, behaviors, and knowledge levels of first-year and senior students at Baptist universities in the state of Texas. (Doctoral dissertation, Bowling Green State University, 2006). *Dissertation Abstracts International*, 67, 1244.
- Marsh, B. A. (2004, Spring). Money management: Teaching your student critical life lessons. *Parents' Connection: The Newsletter for BGSU families*, 2.
- Marsh, B. A. (2001, Summer). The art of focused conversation. [Review of the book *The art of focused conversation*.] *Century Campus Housing Management Newsletter: Turn of the Century*, 6.
- Hughes, L. D., & Marsh, B. A. (2000). Achieving personal and academic success. [Review of the book *Achieving personal and academic success*.] *Journal of College Student Development*, 41, 366-367.
- Marsh, B. A. (1999, Summer). Summer staff: An untapped resource? *SWACUHO News*.

Professional Presentations

- Baxter, A. G., Marsh, B. A., & McGlone, H. E. (2025, March). *Big Easy advising: A shared advising model for student government*. Presentation at the annual meeting of NASPA, New Orleans, LA.
- Marsh, B. A., Mantri, A. V., & Brown, P. H. (2024, July). *Keys to success: Building an award-winning chapter*. Presentation at the Mortar Board National Conference, Columbus, OH.
- Freeman, J., Greene, B., Marsh, B., Pierce, T., & Scott, S. (2023, April). *Overcoming the Great Resignation: Embracing the future of student affairs*. Presentation at the annual meeting of NASPA, Boston, MA.
- Marsh, B. A., & McDonald, D. B. (2023, April). *Educating and supporting students and campuses on expressive activity*. Presentation at the annual meeting of NASPA, Boston, MA.
- Marsh, B. A., & McClelland, G. S. (2022, June). *A conversation about students, employees, leadership, and the law in higher education*. Presentation at the 2022 Mississippi Education Law Conference, Oxford, MS.
- Barclay, H., Burr, M., Chick, K., Freeman Fox, K., Hamblin, J., Kuper, S., Marsh, B., Roney, M., Stiles, B., Williams Golden, B. (2022, June 7-8). *LEAD: Leadership excellence and advisor development*. Certification course taught to advisors of the National Society of Collegiate Scholars.
- Marsh, B. A. (2022, June). *Best practices: The role of fraternity and sorority life in student conduct processes*. Presentation at the 2022 SEC Fraternity & Sorority Life Director's Retreat.
- Marsh, B. A. (2021, August). *The art of advising*. Presentation at the virtual Mortar Board National Conference.
- Hoskinson, H. M., Marsh, B. A., D'Albini, J., Hocutt, W., Roby, J., & Romero Sandoval, K. (2021, March). *Walking the line: Exploring the concept of shared staff positions in student affairs*. Presentation at the 2021 NASPA Virtual Conference.

- Marsh, B. A., Launius, K., & Long, S. (2021, March). *Public Policy Division Townhall: Introducing the 2021-2024 NASPA Public Policy Agenda*. Presentation at the 2021 NASPA Virtual Conference.
- Atkins, G., Clark, J., Floyd-Smith, T., & Marsh, B. (2020, October). Fulfilling the mission of higher education during COVID-19. Virtual panel presentation hosted by Mentor Collective.
- Bruner, B. L., & Marsh, B. A. (2018, October). *Higher education policy update: Federal and state priorities for student affairs*. Presentation at the annual meeting of NASPA Region IV-West, Wichita, KS.
- Marsh, B. A., Payne, C. D., & Street, B. T. (2018, October). *Leveraging the professional competencies to reflect and inspire*. Presentation at the annual meeting of NASPA Region IV-West, Wichita, KS.
- Marsh, B. A. (2018, June). *Values, philosophy, and history of student affairs*. Presentation at Northwestern State University Student Affairs professional development workshop, Tahlequah, OK.
- Kareti, L., Dietz, B. T., & Marsh, B. A. (2017, March). *360 Proof and the culture of collaboration*. Presentation at the annual meeting of NASPA, San Antonio, TX.
- Marsh, B. A., & Meyer, S. W. (2017, March). *Using the professional competencies to foster development in yourself and your team members*. Presentation at the annual meeting of NASPA, San Antonio, TX.
- Marsh, B. A. (2016, November). *The invisible costs of budget cuts: The impact on staff morale*. Presentation at the annual meeting of NASPA Regions IV-West and IV-East, St. Louis, MO.
- Marsh, B. A., & Roberts, A. K. (2016, November). *Check your staff's pulse: Find the heartbeat of your student affairs team*. Presentation at the annual meeting of NASPA Regions IV-West and IV-East, St. Louis, MO.
- Kareti, L., Dietz, B. T., Jacobsen, J., Launius, K., & Marsh, B. A. (2016, March). *Leveraging the 360 Proof program to enhance collaboration between athletics and student affairs*. Presentation at the annual meeting of NASPA, Indianapolis, IN.
- Marsh, B. A., & Meyer, S. W. (2016, March). *Student learning and success in an era of diminishing public resources*. Presentation at the annual meeting of NASPA, Indianapolis, IN.
- Marsh, B. A., Blackshear, K. E., Leifer, L. L., & Street, B. T. (2010, June). *Digging deeper: Learning outcomes assessment in student development programs*. Presentation at the annual meeting of the Association for Christians in Student Development, Grantham, PA.
- Marsh, B. A. (2008, March). *Uncharted waters: Considering personal finance education in student success*. Presentation at the annual meeting of NASPA, Boston, MA.
- Marsh, B. A. (2004, January). *Personal finance education: A new imperative for student affairs*. Presentation at the joint annual meeting of the Ohio Association of Student Personnel Administrators and the Ohio College Personnel Association, Worthington, OH.
- Palmer, C., Consolvo, C., Gerda, J., Marsh, B., Savarese, B., & Savarese, K. (2004, January). *Is a doctoral program in your future?* Panel presentation at the joint annual meeting of the Ohio

Association of Student Personnel Administrators and the Ohio College Personnel Association, Worthington, OH.

Marsh, B. A., & Voyles, K. (2001, February). *Hosting the SWACUHO RA Conference*. Presentation at the annual meeting of the Southwest Association of College and University Housing Officers, Fayetteville, AR.

Marsh, B. A. (2000, February). *Becoming successful student affairs administrators*. Presentation at the annual meeting of the Southwest Association of College and University Housing Officers, Ft. Worth, TX.

Marsh, B. A. (1999, October). *Promoting ethical, civil, and moral behavior among today's and tomorrow's college students*. Presentation at the annual meeting of the Texas Association of College and University Student Personnel Administrators, South Padre Island, TX.

Marsh, B. A. (1999, October). *You can do this for a living?* Presentation at the annual meeting of the Southwest Association of College and University Housing Officers Resident Assistants, Denton, TX.

Marsh, B. A., & Tirella, M. R. (1998, November). *Adding academic value in K-State's residence halls*. Presentation at the annual meeting of NASPA Region IV-West, Wichita, KS.

Marsh, B. A., & Tirella, M. R. (1998, November). *Case study contest participants*. Presentation at the annual meeting of the Upper Midwest Region - Association of College and University Housing Officers, Springfield, MO.

Association Leadership - NASPA: Student Affairs Administrators in Higher Education

- Public Policy Division Member-at-Large, March 2021 – March 2023
- Public Policy Division Director - National Board Member, March 2019 - March 2021
- NASPA Fraternity & Sorority Life Workgroup: Disciplinary Process for Chapters, February 2020 - May 2021
- Region IV-West Coordinator for Region Finances, March 2017 - March 2019
- Small Colleges and Universities (SCU) Division Advisory Board, Public Policy Liaison, March 2018 - March 2019
- Public Policy Division Leadership Team, SCU Division Representative, March 2018 - March 2019
- Student-Athlete Knowledge Community (SAKC) National Chair, July 2015 - March 2017
- NASPA IV-East/IV-West Joint Conference Planning Committee, Major Speakers Co-Chair, 2016
- SAKC Region IV-West Representative and Advisory Board Member, September 2014 - June 2015
- SAKC Region III Representative and Advisory Board Member, May - August 2014
- SWACUHO Conference Program Committee, 2000 - 2002
- SWACUHO Newsletter Committee, 2000

Conference/Workshop Participation

- American College Personnel Association, 1998, 2000
- Association for Christians in Student Development, 2010
- Association of Fraternity and Sorority Advisors, 2021
- ATIXA Level II Investigator Training & Certification Course, 2016
- Campus Safety & Security Summit by Oklahoma State University and the OSRHE, 2014, 2016
- Century Campus Housing Management Director's Conference, 2000, 2001
- Christian Association of Student Leaders, 2005-2007; 2009-2013 (Hosted event in 2007 and 2013)

- Higher Learning Commission, 2015
- Independent Colleges and Universities of Texas Retention Conference, 2007
- Developing Materials for Public Deliberation, Kettering Foundation, 2018
- Legal Issues in Higher Education Conference by the University of Oklahoma/OSHRE, 2016
- Mental Wealth First Aid Certification, Oklahoma Department of Mental Health and Substance Abuse Services, 2018
- Mississippi State University Legal Issues Conference, 2022, 2024
- NASPA Doctoral Student Colloquium, 2004
- NASPA Fraternity and Sorority Life Summit, 2019
- NASPA Region IV-West, 1998, 2014, 2016-2018
- NASPA Small Colleges and Universities Institute, 2012
- NASPA Annual Conference, 2003, 2004, 2008, 2016, 2017, 2018, 2019, 2023, 2024
- National Collegiate Athletic Association (NCAA) Conference, 2011, 2013
- NCAA Division II APPLE Training Institute, 2017
- OSHRE Student Leadership Retreat, 2014-2018
- Southern Association of Colleges and Schools Commission on Colleges Leadership Orientation, 2012
- Southeast Chief Student Affairs Officers (SECSAO) Annual Meeting, 2020
- SWACUHO, 1999-2002, 2007
- Title IX Training for Campus Professionals by Oklahoma State University and OSRHE, 2015
- University Police Sexual Assault Training Institute by Texas Association Against Sexual Assault, 2014

Certifications and Trainings

- Inclusive and Equitable Hiring Processes: Faculty and Staff Searches, December 2019, 2022
- UM Human Resources LEAD: Lead Your Team Program, July 2022
- UM Annual IT Security Awareness Training, 2019 - present
- SIGMA Campus Threat Assessment, August 2021
- UM Online Teaching Endorsement, August 2021
- FEMA NIMS courses IS-0100c, IS-0200c, IS-0700b, December 2020
- EverFi Discrimination and Harassment Prevention for Higher Education, August 2019

Technology Skills

- Adept at computing applications including but not limited to Microsoft Excel, PowerPoint, Publisher, and Word, as well as website content management systems, online resource tools, and more
- Skilled with student and financial database utilization and other integrated systems such as BlackBoard, Maxient, and CampusLabs
- Connected through social media such as Facebook, GroupMe, LinkedIn, and X, and committed to their utilization to reach student populations and promote university programs and services

COMMUNITY SERVICE AND INVOLVEMENT

Southpointe Homeowners Association Board of Directors, Oxford, MS: May 2020 - May 2023

- Served as Association President for 2022-2023, leading a team of five officers while carrying out all duties of the role as articulated in the bylaws
- Served as Association Treasurer for 2020-2021, managing a budget of \$29,000 while maintaining accounts receivable and payable

Leadership Rogers County, Claremore, OK: September 2014 - July 2019

- Served on 9-member Board of Directors beginning February 2016, Board President August 2017 – August 2019
- Led development of the Board's first-ever comprehensive strategic plan focused on alumni engagement, financial, marketing, and public relations goals
- Participated in 9-month program designed to develop leadership skills, familiarize participants with Rogers County, and coordinate an annual golf tournament fundraiser to support charitable causes
- Raised over \$5,000 with classmates to support Rogers County Youth Services
- Served as Vice President for Class of 2015, facilitating communication and fostering involvement

Ron Jackson State Juvenile Correctional Complex, Texas Juvenile Justice Department,

Brownwood, TX: April 2014 - August 2014

- Served as a mentor to boys who were residing in the facility during a month-long transition period
- Helped prepare and deliver curriculum for teaching and discussion sessions

Big Brothers Big Sisters, Brownwood, TX: July 2007 - May 2008

- Connected HPU students with BBBS mentoring opportunities
- Served on initial board of directors which helped establish local chapter of Big Brothers Big Sisters
- Helped coordinate major fundraiser involving the Harlem Ambassadors basketball team

Service at Various Churches Attended in Communities of Residence, January 1999 - Present

- Serve(ed) as director and teacher for adult and university student Sunday school classes
- Coordinated *Financial Peace University*, a video- and discussion-based personal finance class
- Chaired finance team for two terms at two different churches, serving on each team for a total of three years