



DIVISION OF  
STUDENT  
AFFAIRS

# 2023 2024 IMPACT REPORT



**The Division of Student Affairs at Oklahoma State University** is dedicated to providing transformative experiences that empower students to reach their full potential and prepare them for success after graduation.

As the campus entity that creates touchpoints with every student, Student Affairs engages students across all academic colleges. Our programs, services and events offer the Cowboy Family a sense of belonging, support and opportunities for personal and professional growth.

This annual Impact Report highlights several key achievements from the past academic year. From shaping students to be the ideal graduate to fulfilling the Land-Grant mission through service and education, we take pride in the positive impact we've made.

As we reflect on a year of accomplishment and innovation, we look forward to what's ahead. Working with our partners on and off campus, we are dedicated to collaborating and building new opportunities for students and the communities we serve.

# ● INVOLVEMENT & PERSISTENCE

The Division of Student Affairs provides students with countless opportunities to build friendships, grow personally and engage in experiences that prepare them for life beyond graduation. Student involvement in these activities has a direct, positive impact, as evidenced by increased persistence, higher enrollment and improved graduation rates.

**This year, we tracked data from over 4,000 events—more than double the number from the previous academic year—highlighting the expanded reach and influence of our programs.**



## 98% INVOLVED

Percentage of OSU freshmen who participated in at least one co-curricular event, with **87% participating in five or more events.**



## HIGHER GPA

Freshmen who joined a student organization had a **GPA that was .43 points higher** than those who didn't and were **twice as likely to persist.**



## 3.3X MORE LIKELY TO RETURN

Students who participated in at least three co-curricular events were over **three times more likely to re-enroll** at OSU the following year.



## 12,909 IN STUDENT ORGANIZATIONS

The **475 active student organizations** on campus saw involvements from students across all academic colleges.



## 699,852 TOTAL PARTICIPATIONS

This includes involvement in events and programs among all students during the 2023-24 academic year.



## 91% RETENTION RATE

Students who lived on campus in our Living Learning Programs had **higher retention rates and GPAs** than the general campus population.

# ● MENTAL HEALTH & WELLNESS

The wellness approach in Student Affairs involves making a connection between health, learning and student-wellbeing. The mental health of our students continues to be a top priority for the Division. The prevention efforts coupled with clinical services make a significant difference in the lives of students.

**Access to mental and physical health services is more important than ever. These programs and services allow OSU to provide much-needed support to our Cowboy Family.**



## COUNSELING

University Counseling Services provided **9,022 in-person counseling sessions** to **1,173 OSU students** and **418 virtual sessions** through Betterhelp to **122 students across the OSU system**—an increase of 1,228 total sessions over the previous year.



## WELLNESS

**89% of freshman** cohort students participated in at least one event or program through the Department of Wellness, and **58% of all students**—freshmen through graduate students—participated in wellness-related programs.



## ACCESS TO SERVICES

The total number of students placed on the waitlist for in-person counseling services dropped from 572 to **325** this academic year, and the overall average wait time dropped from 21.13 days to **13.87 days**.



## PREVENTION

Student Wellness was awarded a **\$60,000 grant to promote mental health and substance abuse prevention** across Oklahoma. The grant was provided by the Oklahoma Department of Mental Health and Substance Abuse Services.



## HEALTH SERVICES

University Health Services provided **17,347 medical visits**, **23,109 prescriptions**, **1,889 X-rays** and **13,611 in-house laboratory tests**.



## MONETARY SUPPORT

Over **\$300,000** was raised to support student mental health across the OSU system through the **Cowboys United for Mental Health Campaign**.



## PROFESSIONAL PREPAREDNESS

OSU graduates demonstrate career readiness by embodying a diligent work ethic and effectively implementing their experiences of collaboration, problem solving, and communication. Graduates embrace agile learning for lifelong career development in an ever-expanding diverse and global workplace.



**12 career fairs** hosted

**16,170 students** attend career fairs

**1,094 employers** recruited OSU students

**10,769 students** participated in career services programs

**4,070 career assessments** completed

**16,743 jobs and internships** posted



## ENGAGED CITIZENSHIP

An engaged citizen, through respectful discourse, will take an active role in civic life, pursuing meaningful service to enhance local communities and society at large.

OSU graduates advocate for policies through actions, which positively affects communities, by embracing differences and new ideas as a lifelong learner.



**27,668 volunteer hours** completed

**3,020 students participated** in volunteer service

**\$650,835 raised** in philanthropic efforts  
by OSU students

# ● CREATING THE IDEAL GRADUATE

Every student comes to OSU with a dream for their future. Along the way there are Student Affairs professionals who work with them as they walk the path of career discovery and preparation. In addition to the excellence delivered through degree attainment, our students achieve success through certain specific competencies developed through their learning experience, allowing them to impact their communities as servant-leaders.

**Our graduates exhibit an understanding of their role in positively impacting the lives of others and graduate with knowledge, skills, values and abilities that enrich their lives.**



## PERSONAL RESPONSIBILITY

Personally responsible graduates demonstrate the ability to navigate challenging situations, display an understanding of personal and career-relevant finance, strive to expand knowledge base, and/or express resilience in problem-solving. Much of this is achieved through student employment, career exploration and graduate assistantships.

**\$4.52 million paid** to student employees and graduate students in the Division of Student Affairs

**1,392 undergraduate and graduate students employed** in Student Affairs through part-time jobs and assistantships



## ETHICAL LEADERSHIP

An ethical leader strives for the highest common good. OSU graduates diligently reflect on their own experiences and welcome the lived experiences and contexts of others. They inspire and act with care, authenticity, attention to equity and courage. They embrace responsibility for moral decisions, behaviors and actions.

**3,720 students engaged** in intentional leadership development courses, programs and outreach

**Hargis Leadership Institute** was one of only 25 universities in the nation to earn the Carnegie Elective Classification for Leadership for Public Purpose



## STATE OF ORANGE A DAY OF COWBOY SERVICE

Held in April of 2024, the inaugural State of Orange: Cowboy Day of Service saw more than **3,500 volunteers across the state of Oklahoma and beyond**. Cowboys came together to live out the Cowboy Code and help those in need.

To achieve greater impact, State of Orange partnered with **Into the Streets**—a semi-annual student event in the Stillwater area focused on one day of meaningful service each semester.

Participants answered the call to volunteer at more than **350 event locations nationwide**, demonstrating how the university's land-grant mission extends beyond the classroom and into the community.

# ● STUDENT SUPPORT

As students balance academic and other life commitments, it is important they feel a consistent foundation of physical, psychological and social support. The Division of Student Affairs provides the people and programs to meet students' needs so their studies can continue uninterrupted. The Division has developed resources to anticipate both unexpected and ongoing needs and deliver these to students in a timely manner.

**Our programs and services provide vital support to students and are a prime example of OSU's Culture of Care.**

**1,100 STUDENTS**  
**SERVED THROUGH STUDENT ACCESSIBILITY SERVICES**

Student Accessibility Services offers academic support services to **students with disabilities**. This academic year, **131 students** receiving SAS services graduated.

**\$523,989**  
**IN SCHOLARSHIPS PROVIDED THROUGH STUDENT AFFAIRS**

Student received various scholarships including **\$141,889 in housing scholarships** and **\$15,000 in scholarships for first-generation** college students.

**\$12,680**  
**COWBOY STRONG FUNDS PROVIDED TO STUDENTS**

More than **27 students** who were experiencing unforeseen financial hardship were provided with financial assistance from this fund.

**2,131**  
**INDIVIDUALS SERVED THROUGH PETE'S PANTRY**

Pete's Pantry—OSU's on-campus food pantry—saw more than **4,863 visits**. OSU Dining's Pete's Eats programs also donated **3,660 meals** to individuals.



# ● STATE-OF-THE-ART FACILITIES



**612,527 VISITS**  
to the Colvin Recreation Center  
on the OSU campus.

The Department of Wellness also invested **\$1,123,944** in capital improvements, including the outdoor pool and other recreational facilities.



**1,922,014 MEALS**  
served in the nearly 30 dining  
concepts on campus.

University Dining Services also completed construction on the **\$22 million Central Market Place**. The concept houses four new dining options.



**\$3.4 MILLION**  
invested in improvements to  
residence halls.

Housing and Residential Life provided **37 buildings** with **5,865 bed spaces** for students living on campus. More than **89%** of spaces were filled.

**1.5 MILLION  
VISITS**

We welcomed a record number of students, faculty, staff, future Cowboys, parents, alumni and many other visitors to the Student Union this year.



# ● IMPACTING OKLAHOMA

In keeping with OSU's Land-Grant Mission to serve the state of Oklahoma, the Division of Student Affairs is home to grants and initiatives aimed at improving communities and populations throughout our state. These programs exist to improve the lives of Oklahomans through topics such as improving accessibility, healthy living and substance abuse prevention. In addition, Student Affairs continues to be good stewards of state appropriations and drivers of revenue on campus.

**\$2.1 MILLION**

Awarded in community wellness funding through **16 grants**, saving Oklahoma communities an estimated **\$26.3 million**.

**\$2.7 MILLION**

Funding awarded to **OSU Accessibility Programs** through contracts with national, state, private and local agencies.

**\$4 MILLION**

Savings and benefits provided to **36,000 Oklahomans** who were direct recipients of assistive technology through **Oklahoma ABLE Tech**.

**\$49.4 MILLION**

**Total revenue** driven from the OSU Student Union, dining locations across campus and the University Store. **\$2.25 million** of this revenue went to support student programs, services and employment.



## DIVISION OF STUDENT AFFAIRS

201 Whitehurst  
Stillwater, Oklahoma 74078

**P** | 405-744-6262

**E** | [vpsao@okstate.edu](mailto:vpsao@okstate.edu)

**W** | [studentaffairs.okstate.edu](http://studentaffairs.okstate.edu)